**PROPOSAL SUMMARY**

Interweave Solutions will create six-seven Masters of Business in the Street (MBS) groups, four in Otavalo and Quito and two-three in Santo Domingo. With the MBS curriculum designed by Interweave Solutions a USA 501c3, each of these diverse groups, through both our “face to face” and “on line” training, will learn how to start, grow and formalize a micro-business, develop a home improvement plan and implement a community service project.

We will directly serve at least 90-105 people and will show local chambers of commerce ant tourism, churches, international foundations, schools, CSR programs and neighborhood associations how receiving an MBS certificate will increase the income and self-reliance of the people they serve.

**INTRODUCTION, CURRICULUM, METHODOLOGY, DESIGN, GRANTS**

**Introduction:** 2007-2009 Interweave’s MBS/Self Reliance Group Model is tested on every continent except Antarctica. 2008 Interweave partners with Mentors International, Choice Humanitarian, and Ministry of Education in Palau, LDS Church, FINCA International, and ConQuito, Quito, Ecuador. 2014 Interweave creates ABC´s Literacy business English manuals By 2017 Interweave materials and programs are translated into French, Spanish, Portuguese, Tagalog, Arabic, Haitian Creole and Nepalese. **2018** **On line MBS** programs are made available in several languages supporting face-to-face training programs and independent studies.

**MBS curriculum, methodology and program design:** MBS materials are designed to move participants, through Collaborative Learning and Accountability Groups, from poverty to prosperity. Grounded in the three key life areas - Business (or income), Home (family), and Community (service), these manuals enable participants to master and apply the 6 Ps of business – Plan, Product, Process, Paperwork, Price and Promotion – while also learning and organizing to improve personal quality-of-life and community problem solving. English for Business Success is a curriculum that teaches MBS principles in simple English.

**MBS Worldwide:** Latin-America**-** Ecuador, Guyana, Colombia, Bolivia, Peru, Paraguay, Argentina, Chile, Honduras, Costa Rica. Africa**-** Uganda, Liberia, Ghana, DR Congo, Republic of Congo, Cameroon, Ivory Coast, Middle East- Morocco, Iraq, Lebanon and the U.S.A. MBS “on line” is also available in specific areas and languages such as English. Spanish, French and Portuguese (Ecuador is one of them).

**Grants:** Interweave Solutions has received no USA Government Grants.

**PROBLEM STATEMENT & OUR CONTRIBUTION**

In the Ecuadorian Workforce 61% is in the informal economy with no access to business training and group social support. Low income and middle class Ecuadorian potential workforce needs to learn how to develop successful businesses. Our MBS programs will teach all these groups the simple 6p’s of business: plan, product, process, price, promotion and paperwork. They will learn how to set personal, home and community service goals.

**GOALS, OBJECTIVES, ACTIVITIES, SCHEDULE**

Our goals are detailed on page 3 with its Objectives and Activities. Each Self-Reliance Group will require at least 15 weeks to complete our “Face-to-face” and “On line” programs, Community Service Projects and Graduation/Fair events. Specific dates will be set after creating each Group. We estimate six months work for Otavalo and Quito and six additional months of work for Santo Domingo.

**KEY PERSONNEL**

Three members of the team will be considered as key personnel executing functions of program Coordination, Administration, “face-to-face” Facilitation or “On line” Mentorship. Additionally there will be a Media Production Team and volunteering service. All project participants make a strong and well balanced team of doctorates, masters and bachelor graduates. International experience and wide entrepreneurship work qualify this team with high standards of professionalism, innovation and desire to serve, Attached it will be found a summary of Titles, Experience and Time dedication plus their resumes in English.

**PROGRAM PARTNERS**

**Main Partner:** This proposal seeks [USA Embassy](https://ec.usembassy.gov/es/) support to help this selected team to better interact with potential partners.

**Future Partners:** Our work in the three selected cities will open or strengthen lines of cooperation or self-sustaining operations with USA universities, Ecuadorian [Chambers of Comerce](http://www.camaracomerciostodgo.com/) and [Tourism](https://www.facebook.com/fenacaptur/), Educational Institutions ([Pio XII](http://diocesisdestodgo.com/unidad-educativa-marista-pio-xii/), [CADE](http://uepacade.educacionadventista.com/), [UTEQ](http://www.uteq.edu.ec/), [La Católica](https://www.puce.edu.ec/)), Internacional Foundations-ONG´s ([Pan para el Mundo](https://www.brot-fuer-die-welt.de/es/pan-para-el-mundo/), Fundación Telefónica, Fundación Marcelino Botin) and multinational companies. These potential partners could help us organizing pilots for their own groups or communities of interest otherwise we will formulate the self-reliance groups ourselves.

**MONITORING & EVALUATION PLAN**

All our goals, objectives and activities (see page 3) are included in our monitoring and evaluation plan (see page 4). Reporting will be received in a consistent manner (daily, weekly, monthly, quarterly and final) Effects will be analyzed to help us to improve future actuations. Quantitative and qualitative analysis is pursued and more specific actions will have to be defined in depth once the team is settled and informed of starting date for this project. Main ideas are detailed in this document but full planning and team cohesion will require to establish specific routines to report, inform, etc., in specific coordination meetings once the project is accepted by US Embassy.

**FUTURE FUNDING & SUSTAINABILITY**

Our cooperation with US Embassy will accelerate future funding and sustainability as part of a self-reliant organizations goal through:

* Agreements with already developed CSR programs, International foundations, Chambers of Commerce/Tourism and Merchant Associations.
* Collaboration with Ecuadorian and North American Universities to include MBS, and its application, in their business administration or social work students final projects.
* MBS “On line” Marketing.

**BUDGET**

We have modified our previous budget eliminating all reference and application of English as a Second Language Learning/Teaching.

Personnel, Travel, Supply, Contract and others expenses have been reformulated according to project needs. This adjustments are presented in two separated options (6 or 7 MBS groups due to difficulty of finding out if we had to eliminate all previously proposed English Learning MBS groups or we could keep some of them but in Spanish. Many future collaborators have shown interest in having a free pilot executed with US Embassy and Interweave participation.

BUDGET DETAILS

OPTION A (6 MBS GROUPS), AND OPTION B (7 MBS GROUPS)



or



PERSONNEL: Coordination, Facilitators and Media production teams will perform most of the necessary tasks to complete the program demands. Each personnel member will be payed as service provider.

\*Coordination, Administration, Evaluation, Justification, MBS "Éxito en los Negocios", MBS "On Line" in Santo Domingo" will be managed by the coordination team. This will require 100% of the coordinator participation in the project and additional help when needed. Media Production Team will participate in all project groups.

SUPPLIES: To develop several centers of strength to facilitate our programs gaining better interaction with the cities and potential sponsorship organizations; additional equipment is required of US Embassy to improve our training areas and obsolete equipment replacement (less than $5000). Printing supplies and new classroom equipment are integrated in this eligible cost. Electrical power, water and internet access will be provided by Interweave Solutions.

CONTRACTUAL: Areas of training, graduation events and product fairs will have to be rented.

TRAVEL & OTHER COSTS: Travel expenses for group meetings, evaluation session, graduation and fair events. Student manuals, T-shirts, etc.

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GOALS, OBJECTIVES, ACTIVITIES



MONITORING, EVALUATING, REPORTING



BUDGET DETAILS

OPTION A (6 MBS GROUPS), AND OPTION B (7 MBS GROUPS)



or



PERSONNEL: Coordination, Facilitators and Media production teams will perform most of the necessary tasks to complete the program demands. Each personnel member will be payed as service provider.

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